



For the people

When people interact with the senior dogs at Muttville events, **magic happens**. Smiles are guaranteed, and often, that moment is a gateway to something deeper. People learn how special older dogs are, see the impact they can have on dogs' lives, and realize there's a community united by love for these mutts.

The dogs are the reason, but people make everything happen at Muttville. Community programs were created to support, enrich, and bring joy to people through our shared purpose. Fun and welcoming, they meet folks where they are – physically, socially, and emotionally.

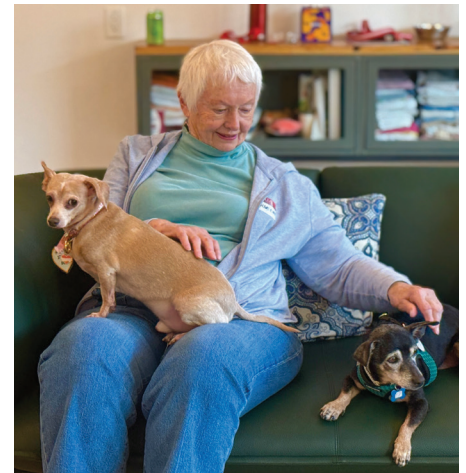


Cuddle Club

No membership fees – just warm hearts and cozy laps. That's all it takes to join Cuddle Club. Taking place at Muttville and nearby senior and memory care centers, these snuggle sessions give senior citizens who can't care for their own dogs a chance to enjoy the companionship of pups and fellow dog lovers.

Both senior dogs and senior people benefit from each other's company. The dogs, who may be overwhelmed by their recent transition, relax and enjoy the calm moments in gentle hands. And seniors have their spirits lifted by the dog's unconditional love and the warmth of a friendly group.

A frequent Cuddle Club participant who struggled with loneliness and chronic illness said these visits filled a major gap in her life. And others at an assisted living home said the dogs gave them a reason to leave their rooms, where they felt isolated and alone. Joyful, therapeutic, and social, Cuddle Club is often the highlight of their week.



In 2025
1,021
seniors cuddled
with the mutts!

“I love Cuddle Club! Sharing unconditional affection between a senior dog and a senior person is priceless, and the conversations between the attendees, volunteers, and staff provide a very warm sense of community, something everyone needs.”

- ELIZABETH S

Humane Education

Humane Education youth programs teach children what makes older dogs so special and why rescue matters. Then comes everyone's favorite part: cuddles. Lots and lots of cuddles.

Sometimes kids visit Muttville. Other times, the dogs make field trips to visit kids at schools and after-school programs.

Students who have dogs at home are often the most enthusiastic participants, but even those without dog experience are touched by the mutt's magic. One student, who started out afraid of all the dogs, was happily cuddling one of them by the end of the program.

Through connecting with the mutts, kids learn compassion, patience, and the joy of helping others. They write stories inspired by the mutts and make adoption posters to help them find homes – beaming with pride in the difference they're making.



A 2025 survey of students in Muttville's Humane Education program found that they developed a sense of empathy and compassion for the dogs and learned how their efforts can make a positive difference in the dogs' lives.

“Giving students the opportunity to use their writing and art skills to make an impact in the real world is invaluable.”

– CHRIS WEISS, TEACHER AT SUNNYSIDE ELEMENTARY

In 2025
1,133
students from
31
schools learned
about senior
mutts!



Outreach Events

Living in San Francisco means our dogs stay busy. They pop up at art shows, plays, concerts, beer socials, and more. Bringing mutts to unexpected places adds a spark of delight and welcomes folks into the Muttville community, even if they aren't ready to adopt just yet.

Corporate volunteer groups lend a hand, from organizing donations to doing laundry and walking dogs.

Sometimes the experience is so inspiring that volunteers decide to join the Muttville family for good as regular volunteers, fosters, or adopters.

In 2025, we had
77 outreach events
connecting with
3,846
people!

“Volunteering at Muttville has been an incredibly rewarding experience for me.

I appreciate the opportunity to give back to the community and make a tangible difference in the lives of senior dogs.”

– ANDREA C., CORPORATE VOLUNTEER

